



Sunday Trip Deluxe Update for Bumpy Road is now available for iPhone, iPad and iPod Touch!

Malmö, Sweden – June 14, 2011 – Simogo's love story on four wheels continues, as Bumpy Road gets a free update - Sunday Trip Deluxe is here!

These are the new features that Bumpy Road owners can look forward to:

- Sunday Trip Sprint and Marathon joins the Classic Sunday Trip with over 100 new level segments!
- Watch out for the gruesome and sneaky Brake Gizmo!
- Five new Game Center achievements and two additional leaderboards!

Watch trailers and screenshots at: www.simogo.com and www.bumpyroadgame.com

Download link: <http://itunes.apple.com/app/bumpy-road/id423855879>

About Simogo

Simogo was founded in 2010 by Simon Flessner and Magnus "Gordon" Gardebäck and is based in Malmö, Sweden. In December 2010 Simogo released Kosmo Spin, which was awarded with "Best Swedish Casual Game" at the video game awards "Dataspelsgalan" and nominated for "Best Nordic Handheld Game" at the Nordic Game awards. Kosmo Spin is also among the highest rated iOS games on metacritic.com with a Metascore of 83. The founders handled the art and technical direction on the critically acclaimed game ilomilo and other merits include work on remakes of gaming classics such as Lode Runner, R-Type and Tecmo Bowl.

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