



Bumpy Road is now available for iPhone, iPad and iPod Touch!

Malmö, Sweden – May 19, 2011 – Simogo's love story on four wheels and second iOS offering Bumpy Road is now available in the App Store!

Spring is here and a loving couple in their autumn years have decided to go for a ride in their car, just like in the old days. Bump the road with a simple touch to safely guide them on their trip and help them find the memories of their past.

- A completely new and unique control method. Use the touchscreen to modify the ground and push the characters around.
- A feel good arcade game with a moving story – Discover the life of a family as you find memories while you play.
- Travel as far as you can in "Evergreen Ride" or beat your best times in "Sunday Trip". Then sit back and relax as you enjoy the story in "Memory Lane".
- All the bells and whistles – Universal app, retina display visuals and achievements & leaderboards on Game Center!
- Localized in six languages – English, French, Italian, German, Spanish and Swedish.

Watch trailers and screenshots at: www.simogo.com and www.bumpyroadgame.com

Download link: <http://itunes.apple.com/app/bumpy-road/id423855879>

About Simogo

Simogo was founded in 2010 by Simon Flessner and Magnus "Gordon" Gardebäck and is based in Malmö, Sweden. In December 2010 Simogo released Kosmo Spin, which was awarded with "Best Swedish Casual Game" at the video game awards "Dataspelsgalan" and nominated for "Best Nordic Handheld Game" at the Nordic Game awards. Kosmo Spin is also among the highest rated iOS games on metacritic.com with a Metascore of 83. The founders handled the art and technical direction on the critically acclaimed game ilomilo and other merits include work on remakes of gaming classics such as Lode Runner, R-Type and Tecmo Bowl.

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